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10th CJEN confce held at AIUB

Education Desk

The 10th Communication and Journalism Educators' Network (CJEN) Conference 2025, organised by the Department of Media and Mass Communication (MMC) at the American International University—Bangladesh (AIUB), was held on October 24–25, at the AIUB campus. The two-day conference, conducted in collaboration with DW Akademie, brought together media

educators, professionals, and students from universities across the country to exchange ideas and insights on the rapidly evolving media landscape.

The main theme of this year's conference was "Media Transformed: Bangladesh at a

Crossroads," focusing on the challenges and opportunities brought by digital transformation in the field of media and journalism.

The inaugural ceremony, held on October 24, was graced by Professor Dr. SMA Faiz, Honorable Chairman of the University Grants Commission of Bangladesh, as the Chief Guest. The event also featured keynote presentations, panel discussions, and academic paper sessions over the two days.

The closing ceremony took place on October 25, with Dr. Hasanul A. Hasan, Founder Member of the Board of Trustees of AIUB, attending as the Chief Guest, and Ms. Jimi Amir, Project Manager of DW Akademie, as the Special Guest. Distinguished attendees included Dr. Carmen Zita Lamagna, Member of AIUB's Board of Trustees and former Vice-Chancellor; AIUB Vice-Chancellor Prof. Dr. Saiful Islam; Pro-Vice-



Chancellor Prof. Dr. Md. Abdur Rahman; Dean of FASS Prof. Dr. Tajul Islam; and MMC Department Advisor Dr. A.J.M. Shafiul Alam Bhuiyan.

The closing speech was delivered by Ms. Rani Ellen V. Ramos, Head of the MMC Department. The conference successfully fostered dialogue on the transformation of media education and journalism practices in Bangladesh.