



Who wants to host the 10th CJEN Bangladesh conference?

Call for Proposals:

Next Conference of the Communication and Journalism
Educators' Network (CJEN), Bangladesh 2025

CJEN Bangladesh invites academic institutions to host its 10th Annual Conference in October 2025, bringing together about 100 educators, media professionals, policymakers, and students. Proposals should cover the conference theme, institutional support, program structure, sponsorships, and financial plan.

Submission Deadline: 30 March 2025

Submit to: dw-akademie.bangladesh@dw.com

For details, visit: <https://www.cjenbd.net/>

Call for Proposals: Next Conference of the Communication and Journalism Educators' Network (CJEN), Bangladesh

Guidelines for Submission

CJEN Bangladesh invites proposals from academic institutions to host the next annual conference of the Communication and Journalism Educators' Network, which we foresee to take place at the end of October 2025. The 10th conference of the network should bring together about a 100 faculty, media professionals, civil society representatives, policy makers and students from all over the country for 1-2 days. This document outlines the required components of the proposal, which should highlight the conference theme, institutional commitment, organizational structure, program flow, sponsorships, and financial plan.

1. Conference Theme and Justification

The proposed theme should reflect current trends, challenges, and opportunities in communication and journalism education. It should be relevant to CJEN's mission of advancing pedagogy, research, and innovation in media studies in Bangladesh. Proposals must include:

- A detailed description of the theme.
- Justification for its relevance, including connections to local, regional, or global issues.
- Potential subthemes and topics to be addressed in the conference sessions.

2. Institution or Institutions

CJEN encourages proposals from:

- Individual media departments within universities.
- Joint proposals from two or more academic institutions with complementary strengths.

Proposals should include:

- An overview of the hosting institution(s), emphasizing their capacity to organize a national-level conference.
- Details on facilities, such as auditoriums, breakout rooms, and technical support.
- Institutional support letters (such as from Dean, Registrar, Pro Vice Chancellor or Vice Chancellor) expressing commitment to the conference.

3. Convener Profile and Team Profile

Provide a brief profile of the proposed convener and organizing team, including:

- The convener's academic and professional background, leadership experience, and relevance to the conference theme.
- Key members of the organizing team, detailing their roles and responsibilities.
- A track record of successful academic events organized by the proposed team.

4. Proposed Program Flow

Submit a tentative program schedule that includes:

- Keynote speeches.
- Panel discussions, workshops, or masterclasses.
- Paper presentation sessions.
- Networking opportunities, such as cultural programs or informal gatherings.
- Plans for publication of conference proceedings or research outputs (if applicable).

5. Potential Corporate Sponsorships or Media Partnerships

Proposals should outline potential sponsorships and partnerships, including:

- A list of prospective corporate sponsors or media partners.
- Strategies to engage sponsors and secure financial or in-kind support.
- How sponsorships align with the conference theme and CJEN's values.

6. Modes of Participation

Proposals should specify the modes of participation for the conference, including:

- Whether the conference will be conducted in person, online, or as a hybrid event.
- Infrastructure and technological arrangements required for the chosen mode.
- Whether participation is by invitation only or open for applications.
- Application procedures for participants, including opportunities to apply for subsidies to attend.

7. Financial Proposal

Include a detailed financial plan that covers:

- Estimated costs for venue, logistics, speakers, materials, and other expenses.
- Proposed funding sources, including registration fees, sponsorships, and institutional contributions.
- Institutional counterpart and/or sponsorships of 25 percent of the total budget, with evidence of commitment.
- Contingency plans to address financial shortfalls.
- If universities apply together, please detail how you want to share the costs.

Submission Process

Proposals must be submitted by 30 March 2025 to dw-akademie.bangladesh@dw.com. Select CJEN executive committee members and DW Akademie Bangladesh will review all proposals based on their alignment with CJEN's mission, feasibility, and potential impact. The selected institution(s) will be announced by end of April 2025.

We look forward to receiving your proposals and collaborating to create an impactful and inspiring conference.

More information:

CJEN is a non-profit organization and now in the process of establishing itself as an independent organization, that aims to serve as a platform for knowledge co-creation and teacher capacity building in order to improve the quality of communication and journalism education. It seeks to build a common understanding among Bangladesh's media and the country's communication and media education academics. DW Akademie supported the Communication and Journalism Educators Network (CJEN) in Bangladesh since 2018.

DW Akademie is Deutsche Welle's center for international media development, journalism training and knowledge transfer. Its projects strengthen the human right to freedom of expression and unhindered access to information. DW Akademie empowers people worldwide to make independent decisions based on reliable facts and constructive dialogue. DW Akademie is a strategic partner of the German Federal Ministry for Economic Cooperation and Development. It also receives funding from the Federal Foreign Office and the European Union and are active in about 70 developing countries and emerging economies. <https://akademie.dw.com/>