

9th

CJEN BANGLADESH

NETWORKING CONFERENCE

2024 || 26-27 NOVEMBER

Breaking Boundaries:
Gen-Z, Digital
Transformation
and New Journalism
Education Approaches.

Organized by
DW Akademie

Media, Communication, and Journalism Program, NSU

MEDIA PARTNER:



Supported by
External affairs, NSU

PROGRAM SCHEDULE

Inaugural Session

26 November 2024

Venue : Syndicate Hall

09.00am-
09.30am : **Registration**

09.30am -
09.35am : **Welcome Speech:**
Dr. Towfique E Elahi
Associate Professor, MCJ, NSU
& Convener 9th CJEN Network Conference

09.35am -
09.45am : **Appraisal of the Conference theme:**
Jude W.R. Genilo, PhD
Professor, Department of Media Studies and
Journalism, ULAB
& International Consultant, DW Akademie

09.45am -
09.55am : **Speech by Special Guest:**
Professor SK Tawfique M Haque
Director, South Asian Institute of Policy and
Governance, NSU

09.55am -
10.05am : **Speech by Special Guest:**
Prof. Dr. Md. Rizwanul Islam
Dean, School of Humanities and Social Sciences. NSU

10.05am -
10.10am : **Carsten Von Nahmen**
Managing Director
DW Akademie

10.10am -
10.20am : **Speech by the Chief Guest**
Shafiqul Alam
Press Secretary to the Chief Adviser

10.20am-
10.30am : **Address by Session Chair:**
Prof. Abdur Rob Khan
Pro-Vice Chancellor (IC) & Treasurer, NSU

10.30am-
10.35am : **Vote of Thanks:**
Dr. Rizwan Khair
Chair, PSS, NSU

Tea Break/Refreshment (10.35am - 10.55am)

Location : Faculty Lounge

Plenary Session (Day 01)

26 November 2024

Venu : Syndicate Hall

10:55am - Key Note Speech:
11:15am : **Dr. Harisur Rahman**
Associate Professor & Coordinator, MCJ, NSU

Session 01



Digital Democratization and Social Transformation

Moderator:

Dr. Soumik Pal

Assistant Professor, MCJ, NSU

Discussants:

11:15am - :
12:25pm :
• **Ashraf Kaisar**, Journalist
• **Hasan Hafiz**, President, Press Club
• **Masumur Rahman Khalili**, News Editor, Noya Diganta
• **Zahirul Alam**, Head of News, NTV
• **Dr. Sarkar Barbaq Quarmal**, Associate Professor, MSJ, ULAB

Session 02



Human-AI Interaction in Journalism

Moderator:

Shariful Islam

Assistant Professor, Mass Communication and Journalism Discipline, Khulna University

Discussants:

12.25pm - :
01:35pm :
• **Maliha Tabassum**, Assistant Professor, MCJ, BUP
• **Nasrin Akter**, Assistant Professor, MMC, AIUB
• **Dr. Ashraful Alam**, Chairman, MCJ, Jagannath University
• **Dr. Md. Saiful Alam Chowdhury**, Associate Professor, MCJ, DU
• **Emran Hossain**, Assistant Professor, MCJ, Barishal University

Lunch & Prayer Breaks (01.35pm - 02.35pm) At Faculty Lounge

Session 03



Transmedia Storytelling

Moderator:

Dr. Towfique E Elahi

Associate Professor, MCJ, NSU

Discussants:

02:35pm - :
03:45pm :
• **Imran Hossain**, Assistant Professor, TFB, DU
• **Anindo Banerjee**, Head of content, Chorki
• **Sakib R Khan**, Country Director, Hoichoi
• **Dr. Mario Hirstein**, Assistant professor, Media Studies & Journalism UIU, UIU
• **Asad Islam**, Head of I-Screen

Special Session

03:45pm - :
04:55pm : **Open Call**

DINNER (06.30pm - 08.30pm)

Location : Faculty Lounge

Venue: SHSS Dean's Conference Room (NAC 1024)

Workshop-1

01.50pm - :
03.20pm :
Usage of AI Tools in Newsroom (for students)
• **A.S.M. Arifuzzaman**, Assistant Manager, Creative MG Bangladesh, RANCON, Instructor, 10 Minute-School (AI Trainer)
• **Md. Faysal Islam Khan**, Senior UX/UI Engineer, Softzino Technologies, Independent Contractor, Apple Inc

Plenary Session (Day 02)

27 November 2024

Venu : Syndicate Hall

Session 01



Ethical Considerations in New Journalism Education

Moderator:

Dr. S.M Rezwan-Ul-Alam, Associate Professor, MCJ, NSU

Discussants:

09:20am -
10:30am

- **Satil Siraj**, Associate Professor, MCJ, RU
- **Dr. Abdul Kabil Khan**, Associate Professor, JMC, DIU
- **Md. Shamsul Islam**, Associate Professor & Head, Dept. of Journalism, Communication and Media Studies, State University
- **Mahamudul Haque**, Assistant Professor, Mass Communication & Journalism, BRU
- **Dilshad Hossain Dodul**, Assistant Professor, Media and Communication, IUB

Tea Break/Refreshment (10.30am - 10.50am) At Faculty Lounge

Session 02



Gen-Z, Media Consumption & Participation

Moderator:

Dr. Shariful Islam Imshiat

Assistant Professor, MCJ, NSU

Discussants:

10:50am -
12:00pm

- **Professor Morshedul Islam**, Communication & Journalism, Chittagong University
- **Dr. Sheikh Shafiul Islam**, Associate professor and Head, Media Studies & Journalism, UIU
- **Dr. Md Mofizur Rahman**, Professor, Mass Communication and Journalism, DU
- **ABM Javed Sultan Pias**, Chief Digital Business Officer, Prothom Alo
- **Dr. Aftab Hossain**, Assistant Professor & Head, JMC, DIU

Session 03



Gender Relations in Media & Journalism

Moderator:

Nusrat Islam

Lecturer, MCJ, NSU

Discussants:

12.00pm -
01:10pm

- **Monira Shormin**, Assistant Professor, JMC, Green University
- **Afroza Shoma**, Assistant Professor, MMC, AIUB
- **Jannatul Mawa**, Faculty, Pathshala
- **Kazi M. Anisul Islam**, Assistant Professor, Mass Communication & Journalism, Comilla University
- **Muhammad Zahidul Islam**, Head of Media & Communication, Nagad Ltd.

Special Session

Journalism : Way Forward & New Approaches

Moderator

01:10pm -
01:50pm

- **Jude W.R. Genilo**, PhD Professor, Department of Media Studies and Journalism, ULAB & International Consultant, DW Akademie
- **CJEN volunteers Executive Committee**

CLOSING REMARKS/WRAP-UP (01.50pm - 02.00pm)

LUNCH & DEPARTURE (02.00pm - 03.30pm)

Location : Faculty Lounge

Venue: SHSS Dean's Conference Room (NAC 1024)

Workshop-2

10.50am - : **Fact-checking tools & techniques (for students)**

12.30pm

- **Qadaruddin Shishir**
Bangladesh Editor, AFP Factcheck



Dear Delegates,

Greetings from Media, Communication, and Journalism (MCJ), North South University (NSU). We are delighted to officially invite you to attend and participate at **the 9th CJEN Bangladesh Networking Conference 2024 on Breaking Boundaries: Gen-Z, Digital Transformation and New Journalism Education Approaches**. The conference will be held on 26-27 November 2024 at Syndicate Hall jointly organized by MCJ, NSU and DW Akademie.

The purpose of the conference is to bring together academics, journalists and other media professionals to explore innovative insights of digital and social transformations in relation to newer journalism education and practice.

We firmly believe that your kind participation and anticipation will surely enrich the purpose of the 9th CJEN conference to some great extent.

We look forward to welcoming you at the conference.

Dr. Towfique-E- Elahi
Associate Professor, MCJ, NSU &
Convener, 9th CJEN Bangladesh Networking Conference
2024
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Mobile: 01929355734, 01723066386



9th

**CJEN BANGLADESH
NETWORKING CONFERENCE
2024 || 26-27 NOVEMBER**

**Breaking Boundaries:
Gen-Z, Digital
Transformation
and New Journalism
Education Approaches.**



North South University

Contact Us



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